

Oceans & Society:

A Cultural Change

« Blue Society »

Film

Towards the Blue Society: What is needed?

**Foster research &
innovation**

**Mobilise decision-
makers**

**Flagships
and
spokes
persons**

**Inform,
educate and build
capacity/
inspire individual
action**

**Communicate through
events**

Towards the Blue Society: Sea for Society

**Foster Research &
Innovation**

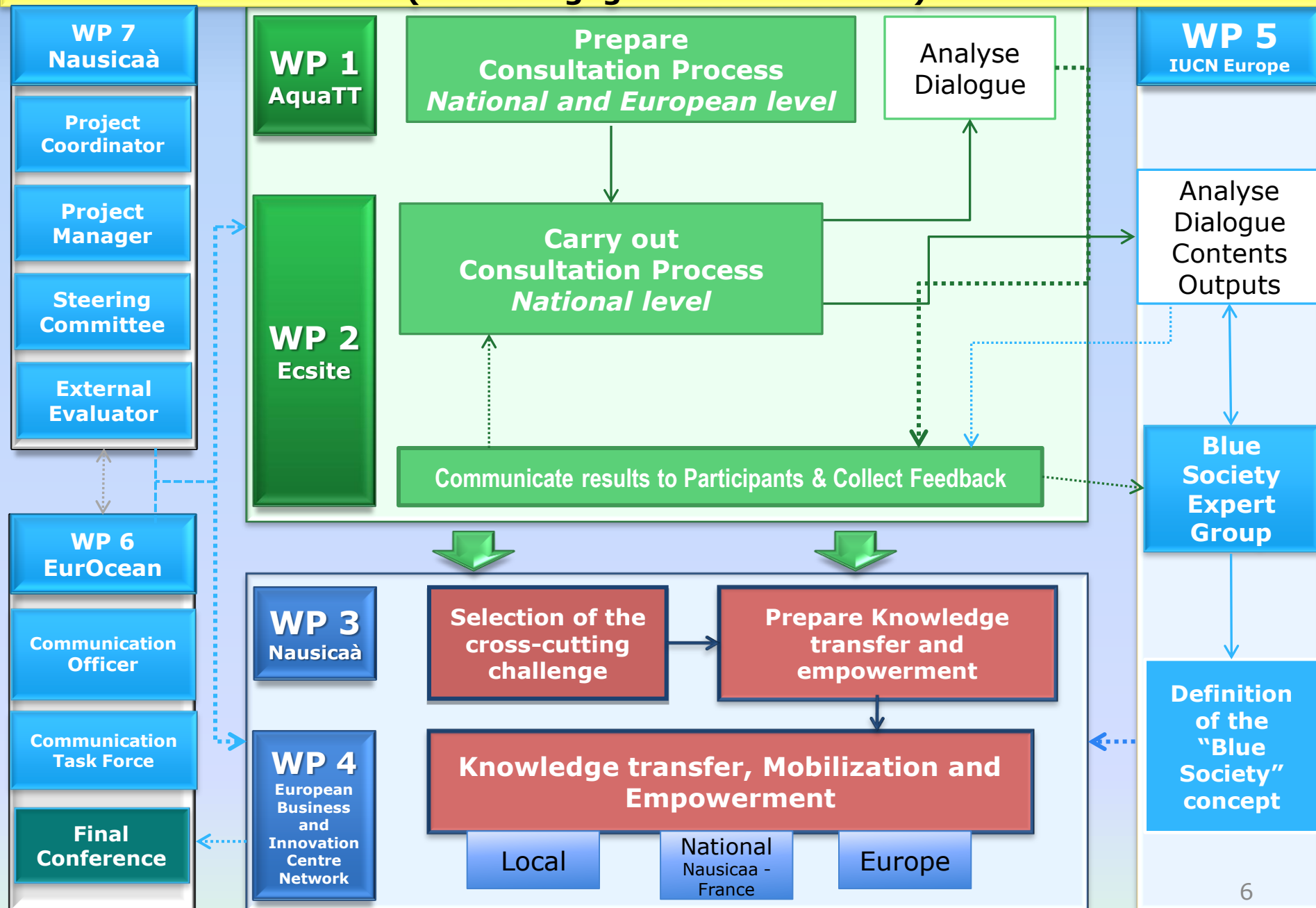
Sea for Society

OBJECTIVES AND MISSION

The objective of the Sea For Society project is to implicate and raise awareness among researchers, policy makers, economic actors and civil society through dialogue, mutual learning and joint action in a new way of understanding and managing the sea and the ocean, towards the “Blue Society”. The “Blue Society” means combining together the will and need for progress in a respect of sustainability with the respect of resources.

Financed by the European Commission, this Mobilisation and Mutual Learning Action Plan will allow the Directorate General for Research and Innovation to better identify the expectations from the civil society for future research and innovative governance in relation to marine and maritime issues.

Mobilisation, Open Dialogue, Mutual Learning, PER (Public Engagement in Research)



SFS Calendar
June 2012 - May 2014
Consultation before mobilization

WP 7
Coordination
Nausicaá

WP 1
AquaTT

June 2012 – January 2013

- AquaTT (Ireland – foundation to bridge the knowledge gap between the dynamic R&D environments and the progressive commercial sector)
- Conception of the consultation phase

WP 2
Ecsite

February 2013 – November 2013

- Ecsite (Belgium - European Network of Science Centres and Museums – 400 members in 15 countries)
- Consultation in 9 European countries (Coordinator in France : Nausicaá)

WP 3
Nausicaá

December 2013 – May 2014

- Nausicaá (National Sea Centre - France)
- Selection of the cross-cutting challenge towards mobilization

SFS Calendar

June 2014 to November 2015

Mobilization – towards the « Blue Society »

WP 7

Coordination

Nausicaá

WP 4

EBN

June 2014 – July 2015

- EBN (Belgium - European Business and Innovation Centre Network)
- Mobilisation Phase

WP 5

UICN Europe

From the start to November 2015 - UICN Europe (International Union for Conservation of Nature – Belgium)

Co-definition of the « Blue Society »

WP 6

EurOcean

From the start to November 2015 - EurOcean (European Centre for Information on Marine Science and Technology – Portugal)

- Communication and organization of the final conference (between July 2015 and November 2015)

Sea for Society

20 Partners

11 Scientific information and research organizations

- European Centre for Information on Marine Science and Technology (EurOcean Foundation - Portugal)
- National Agency for Scientific and Technological Culture (Ciência Viva - Portugal)
- 9 universities & Research Institutes:
 - Foras na Mara – Marine Research Institute (IMR - Ireland)
 - French Research Institute for Exploration of the Sea (Ifremer - France)
 - Institute of Marine Research (Norway)
 - Institute of Oceanology of the Polish Academy of Sciences (IOPAN - Poland)
 - Institute of Oceanography of the Hellenic Centre for Marine Research (HCMR-IO Greece)
 - Maretec of Instituto Superior Técnico (IST - Portugal)
 - National University of Ireland, Galway (NUIG - Ireland)
 - Spanish Institute of Oceanography (IEO - Spain)
 - The Sven Loven Centre for Marine Sciences, University of Gothenburg (Sweden)

2 organizations linked to Research and Business

- AquaTT: foundation to bridge the knowledge gap between the dynamic R&D environments and the progressive commercial sector (Ireland)
- European Business & Innovation Centre Network (EBN – Belgium)

6 organizations in contact with stakeholders and the public

- - One International NGO : International Union for Conservation of Nature (IUCN)
- - Two network organizations:
 - European Network of Science Centres and Museums (ECSITE - Belgium)
 - World Ocean Network (Belgium)
- - Three marine science museums /aquariums:
 - Nausicaá – National Sea Centre (France)
 - Acquario di Genova (Italy)
 - Aquarium of Finisterrae (Aquario Finisterra) – Science Museums of Coruna (Spain)

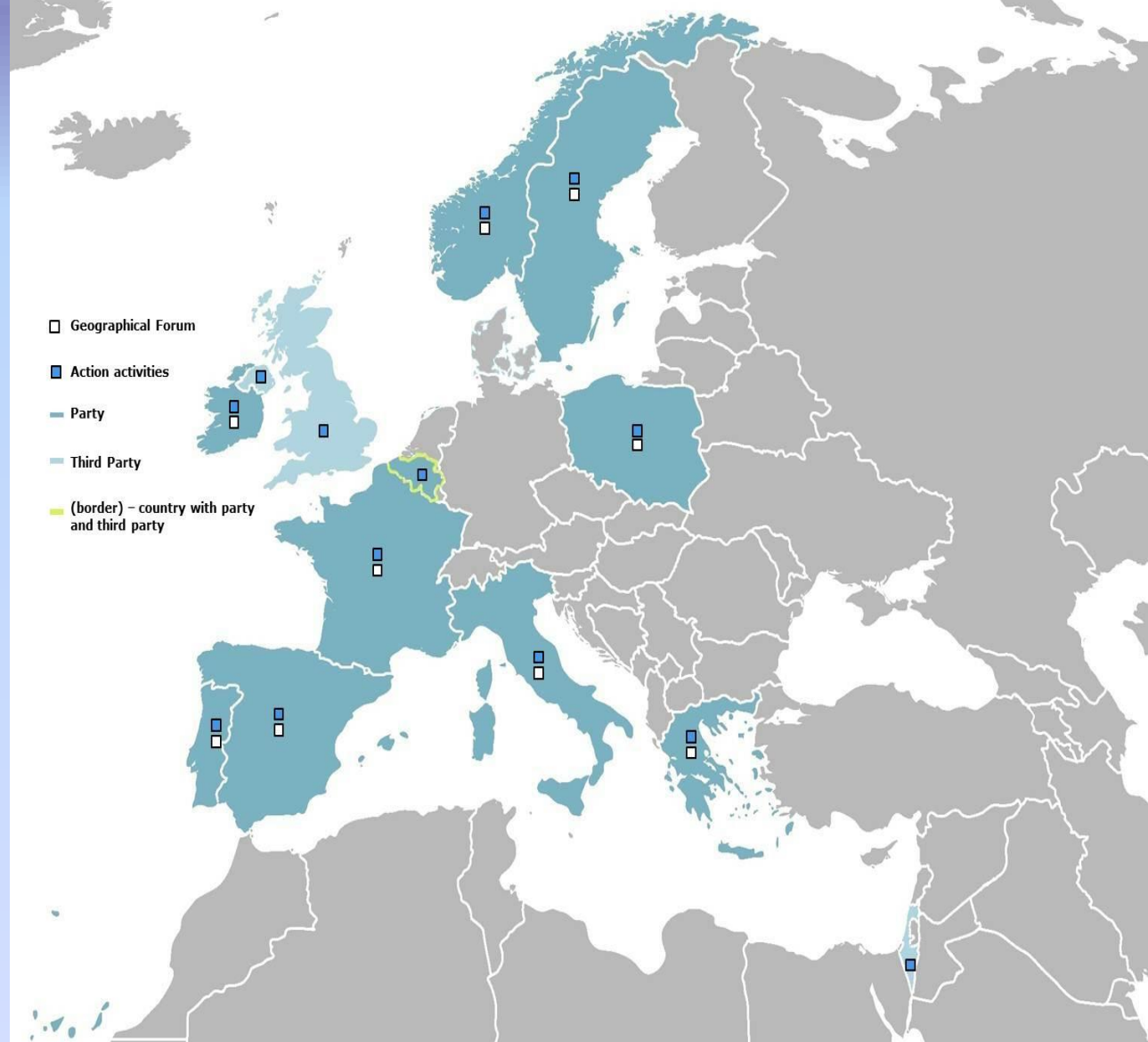
1 Audiovisual specialist:

- - Studio K (France)

Sea for Society Consortium

Geographical areas
Activities

20 organizations in 10 European countries :
Belgium, France, Greece, Ireland, Italy, Norway, Poland, Portugal, Spain, Sweden.



8 associate partners

- French Committee of the International Union for Conservation of Nature (IUCN France)
- Spanish Committee of the International Union for Conservation of Nature (IUCN Spain)
- Israël National Museum of Science, Technology and Space – Daniel and Matilde Recanati Centre (Israël)
 - Royal Belgian Institute of Natural Sciences (Belgium)
 - National Natural History Museum (France)
 - Natural History Museum of London (UK)
- WHOWHATWHEREWHENWHY (W5) – Northern Ireland
 - Flanders Marine Institute - VLIZ (Belgium)

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Film

Thank you

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