



European Centre for Information
on Marine Science and Technology

10th *euOcean*
anniversary sailing since 2002

euOcean Office

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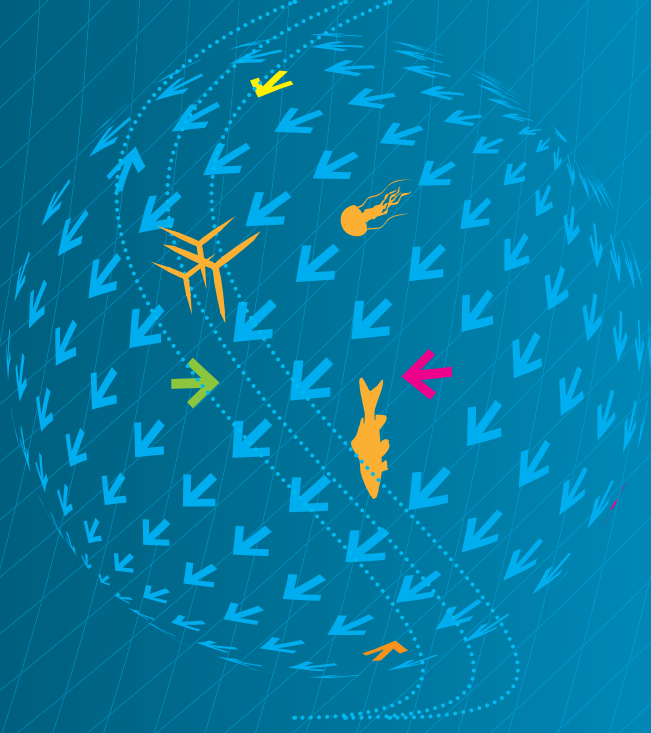
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www.eurocean.org

on the 10th anniversary of EurOcean



How to Communicate Marine Sciences and Technology?

Bridging European Marine Information

agenda

EurOcean Members



EurOcean Cooperating Members



Conference sponsored by



Oceanário de Lisboa

How to Communicate Marine Sciences and Technology?

Bridging European Marine Information

Date: 6th November 2012

Venue: Auditório Mar da Palha,
Oceanário de Lisboa, Lisbon, Portugal

09.00

>> [Registration](#)

09.30 - 09.45

>> [Opening session](#)

Opening of the event

Per Nieuwejaar (NO)

President of EuroOcean;

Director of the Research Vessels Department of IMR

Welcome

John Antunes (PT)

President of the Oceanário de Lisboa, SA

09.45 - 11.00

>> [Session 1 - EuroOcean: 10 years of Milestones](#)

Chair: Tore Nepstad (NO)

Managing Director of IMR

Message from

Máire Geoghegan-Quinn (EO)

European Commissioner for Research, Innovation and Science

Relevance of the Oceans for Human Societies

Wendy Watson-Wright (IOC-UNESCO)

Executive Secretary and Assistant Director General, Intergovernmental Oceanographic Commission of UNESCO

Ocean Governance: International Context

Mário Soares (PT)

Former Chair of the Independent World Commission on the Oceans;

Former President of the Portuguese Republic

Marine Sciences and Technology: Information for Ocean Governance

José Mariano Gago (PT)

Former Portuguese Minister for Science and Technology; Professor at Instituto Superior Técnico (IST)

EuroOcean Accomplishments and Future

Per Nieuwejaar (NO)

President of EuroOcean; Director of the Research Vessels Department of IMR

Closing Remarks

Miguel Seabra (PT)

President of the Portuguese Foundation for Science and Technology (FCT)



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www.euroocean.org

>> [Permanent exhibition Poster session on EuroOcean Members](#)

11.00 - 11.30

>> [Coffee break](#)

11.30 - 13.00

>> [Session 2 - Sharing Experiences in Communicating Marine Science and Technology to Different Audiences](#)

Chair: Ricardo Serrão Santos (PT)

President of IMAR-Institute of Marine Research; Provost of the University of the Azores for the Integration of Sea Affairs

Marine S&T Communication to Policy-Makers

Brian Baird (US)

Former Assistant Secretary, Ocean and Coastal Policy, California Natural Resources Agency

Knowledge Transfer on Marine S&T

Sir Brian Fender (UK)

President of the Institute of Knowledge Transfer (IKT)

Marine S&T Communication to General Public

Jan Seyls (BE)

Chair of the European Marine Board Communications Panel

13.00 - 14.30

>> [Lunch break](#)

14.30 - 15.45

>> [Session 3 - Oceans and Society](#)

Chair: Telmo Carvalho

Executive Director of EuroOcean

Oceans and Society: The Vision of a Pioneer

Mário Ruivo (PT)

Former Co-President and President of EuroOcean; President of the National Council for Environmental and Sustainable Development (CNADES); President of the National Forum for the Ocean Affairs

Oceans and Society: A Cultural Change

Manuel Cira (FR)

Head of Cultural Services of NAUSCAA; Coordinator of the World Ocean Network (WON); Coordinator of Sea for Society EU-FP7 project (SFS)

Prize Professor Mário Ruivo

Screening of the winner movies
Award of the Prize

15.45 - 16.00

>> [Closing session](#)

Closing Remarks

Peter Heffernan (IE)

Chief Executive of Marine Institute