



# Professor Mário Ruivo Prize

## Seas and Us - Links between Ocean and Daily Life Activities

### Movie Contest

#### Scope

In October 2009 the Governance body of EurOcean approved the creation of Movie Prize conferred to students to award an original Movie related to the marine environment. This Prize intents to raise public awareness to the importance of the Ocean and the Ocean related services to the Humankind. It was also agreed that the Prize should be named "Professor Mário Ruivo Prize" as a tribute to the first President of EurOcean, who held the position between 2002 and 2008, and as recognition of his work as a pioneer on the sciences of the sea and marine research at national, European, and international level.

#### Professor Mário Ruivo

Professor Mário Ruivo is a trained biologist (Faculty of Sciences, University of Lisbon, 1950), specialized in Biological Oceanography and Management of Marine Living Resources (University of Paris Sorbonne, Laboratoire Arago: 1951-54). He was Director of the Division of Aquatic Resources and the Environment of the Department of Fisheries of FAO (1961-74), and participated in United Nations Conference on Human Environment (Stockholm, 1972). He was also Secretary of the Intergovernmental Oceanographic Commission (IOC) of UNESCO (1980-89) where he was elected Vice-President in

2003, and Invited Professor at the University of Porto / ICBAS (Course Policy and Management of Ocean). He is currently the President of the National Council for Environment and Sustainable Development (CNADS) and President of the Intersectorial Oceanographic Commission of the Ministry for Science, Technology and Higher Education COI/MCTES. In the year 2010 the former president and founder of EurOcean, Professor Mário Ruivo was awarded Doctor "Honoris Causa" by the University of Azores, by the recognition of his career achievements.

#### Rules and Regulations

##### Article 1 – Objective

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1 – The "Professor Mário Ruivo Prize", will award an original Movie on the theme: Seas and Us - *Links between Ocean and Daily Life Activities*. This can be achieved by telling a story, showing the impacts through images, interviewing persons, producing an animation or a documentary.

##### Article 2 – Prize

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1 – The Prize will recognize the merit and the quality of the Participants when producing the Movie as well as the potential impact of the Movie.

2 – A total sum of 5.000 EUR will be divided between the Participants categories: 2.000EUR will be awarded to the winners of the Junior category; 3.000 EUR will be awarded to the winners of the Senior category.

3 – EurOcean will support the travels and accommodation expenses to the awardee or awardees (Junior category: 2 persons, max. 3 if team application including Adult Advisor; Senior category: 1 person, max. 2 if team application) to receive the Prize in Lisbon.

##### Article 3 – Eligibility Criteria

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1 – The Participants must be a student or a student team, with an age range from 12 to 18 years old – Junior category or, with an age range from 18 to 21 years old – Senior category. In the case of minors of age an Adult Advisor is required.

- 2 – All Movies must be European, i.e. made in a European Country.
- 3 – The Movies must be in English or have English subtitles.
- 4 – The Movies must be completed within the Qualifying Period. Entry Forms must be fully completed, signed, and posted, together with a standard DVD, to EurOcean no later than 25<sup>th</sup> March 2012.
- 5 – Only Movies on the following allowed file types: JPG, JPEG, PNG, GIF, FLV, WMV, AVI, MP4, MOV, will be accepted.
- 6 – The Movie must have a maximum size of 700 MB.
- 7 – Movies should be no longer than 15 minutes in length.

#### **Article 4 – Evaluation Criteria**

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- 1 – The Jury will take into consideration the creativity and originality, accuracy, visual and audio quality, content of the message and appropriateness to the theme.

#### **Article 5 – Jury**

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- 1 – A Jury will evaluate the Movies submitted. The Jury consists of EurOcean’s President and Vice-Presidents, the representative of the Marine Institute from Ireland (EurOcean Member), an expert from Nausicaä from France (EurOcean Member), a representative from the European Commission and representative from the Intergovernmental Oceanographic Commission. EurOcean’s President is also the President of the Jury. If necessary, the Jury may call upon the advice of additional outside experts. The selection of the best Movie will be carried out by majority of votes.
- 2 – A pre-selection of the best three Movies per country may be undertaken by the EurOcean Office, depending on the amount of submissions. This pre-selection will take into account the criteria in Article 4.
- 3 – The decisions of the Selection Judges shall be final and no communication shall be entered into with Participants, or other persons, seeking to challenge or dispute those decisions.
- 4 – The Prize will be awarded in September 2012.
- 5 – The Jury has the right to withhold the Prize, if it decides that none of the proposed Movies can be taken into consideration.

#### **Article 6 – Intellectual Property and Broadcasting Rights**

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- 1 – Movies entered into the “Mario Ruivo Prize” get a Creative Commons [Attribution-NonCommercial-ShareAlike](#) license.

#### **Article 7 – Liability**

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- 1 – EurOcean shall not be held responsible or liable for any loss, whether direct or consequential, or damage to DVDs or any other material submitted or dispatched to EurOcean by Participants. EurOcean shall not be liable for errors or omissions in any printed matter published or circulated relating to “Professor Mário Ruivo Prize”, attributed by EurOcean.

#### **Article 8 – Source of Information on the Prize**

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- 1 – Further information and forms can be obtained from: EurOcean – <http://www.eurocean.org/np4/2279.html>.

#### **Article 9 – Final Dispositions**

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- 1 – The non-profit association EurOcean confers the Prize and the statutes of EurOcean apply to the organisation of the Prize.
- 2 – EurOcean is responsible for the practical organisation of the Prize.